

JOSH GROSSBERG

Los Angeles, CA 91423 ★ 310.899.1940 ★ joshg1010@gmail.com

JOURNALISM AND COMMUNICATIONS

Award-winning journalist and communications manager with over 25 years of experience. Deep background in developing concepts to support institutional goals as well as in identifying relevant and engaging community stories. Proven ability to turn complicated information into understandable and compelling stories with a clear and concise writing style. Able to lead a team of journalists and communications professionals. Passionate about engaging broad communities.

COMPETENCIES

- ◆ Reporter
- ◆ Team Leadership
- ◆ News Editor
- ◆ Social Media Content
- ◆ Editorial Calendars
- ◆ Blog Management
- ◆ Journalism Instructor
- ◆ Verbal & Written Skills
- ◆ Feature Writer
- ◆ Press Releases, Media Relations
- ◆ Fundraising Support

PROFESSIONAL EXPERIENCE

USC Shoah Foundation, Los Angeles, CA August 2013 - Present
External Communications Manager

- ◆ Develop and execute a communications strategic plan for local and international media.
- ◆ Co-founded a new communications team.
- ◆ Pitch, develop and write stories and produce videos highlighting the foundation's work.
- ◆ Collaborate with the advancement team to raise program funding.
- ◆ Published by-line in publications such as New York Times, Los Angeles Times and USA Today.
- ◆ Represented the organization at conferences and festivals and won two top prizes at the Sheffield Film Festival for an interactive display.

Keck School of Medicine of USC, Los Angeles, CA March 2013 - July 2013
Writer

- ◆ Developed and wrote stories supporting programs, research and staff.
- ◆ Focused on generating more engagement through a human angle on research.

Daily Breeze, El Segundo, CA Oct. 2000 - Feb. 2013
Assistant City Editor (2007 - 2013)

- ◆ Guided a team of 12 reporters to deliver local news and human interest stories seven days a week across print with a 70K circulation, website and blog posts.
- ◆ Evaluated content for journalistic standards such as writing, accuracy, and fairness.

Reporter (2000 - 2007)

- ◆ Pitched and wrote unique stories that appealed to the local readers.
- ◆ Covered assignments including hard news, investigations and light features.

California State University, Dominguez Hills, Dominguez Hills, CA May 2013
Instructor

- ◆ Developed and taught a for-credit, televised class on journalism, and guest lecturer.

Earlier: Los Angeles Times, News Editor; Maleman Ink, Media Relations; Santa Monica Outlook, Reporter.

EDUCATION

University of California, Northridge, Northridge, CA - Bachelor of Arts in Journalism